

Auction 9 - 2.3 and 2.5 GHz auction

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[Minister of Communications media announcement 1 November 2007. Auction to commence on Tuesday, 11 December 2007](#)

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Provisional results

Radio spectrum Auction 9 successfully concluded on Tuesday, 18 December 2007.

The online auction process was a multiple round process for eight lots of spectrum – four nationwide lots suitable for WiMAX type services (two in the 2.3 GHz band and two in the 2.5 GHz band) and four nationwide lots suitable for either WiMAX or cellular type services.

Commencing with ten participants on Tuesday 11 December 2007, the auction was completed after 30 rounds. There are six provisionally successful bidders and the total value of their bids is \$4,374,333.

The provisionally successful bidders for the lots in Auction 9 are as follows:

Provisionally Successful Bidder	Number of lots	Value of bid (NZ\$)	Company Name
	2	1,333,333	Wireless Ltd
	2	1,000,000	Wireless Ltd
	2	750,000	Wireless Systems Ltd
	2	160,000	Leasing Ltd
	2	100,000	Mobile NZ Ltd
	2	100,000	Wireless Systems Ltd
	2	100,000	Leasing Ltd

Provisionally
Successful
Bidder
28,500,000
MHz
Ltd

Please note that the Provisionally Successful Bidders are under contractual obligation under clause 10.3 (b) of the Auction Catalogue to purchase that Lot from the Chief Executive of the Ministry of Economic Development.

Background

In November 2006, Cabinet decided to reconfigure the 2.3 GHz spectrum rights and to allocate new rights by auction.

On 10 April 2007, the Ministry of Economic Development released a discussion paper for industry feedback on options for the design of a 2.3 GHz spectrum auction in late May 2007. After careful consideration of stakeholders' submissions, and to provide early certainty for investment in new broadband wireless access services using this spectrum, Cabinet decided in May 2007 to jointly auction 2.3 GHz and 2.5 GHz spectrum in December 2007, following decisions at the World Radio Conference.

On 17 August the Ministry of Economic Development released a [discussion paper](#) for public comment and feedback. It outlined options for a joint auction of spectrum at the 2.3 GHz and 2.5 GHz bands. [Forty-one submissions](#) were received from technology suppliers, existing and potential New Zealand operators, and existing users of the 2.5 GHz band.

On 29 October, Cabinet agreed to the final auction design for radio spectrum at the 2.3 GHz and 2.5 GHz bands, and an auction start date of **Tuesday 11 December 2007**.

In addition to the auction of eight lots of spectrum, two further lots of spectrum have also been made available as part of the allocation process for radio spectrum in these bands. A 45 MHz lot has been reserved for a "managed spectrum park", which will be the subject of further consultation in 2008. Also, a nationwide lot of 25 MHz is reserved for Maori. The Minister of Maori Affairs has offered this lot to Hautaki Ltd. The terms and conditions of the management rights deed for this piece of spectrum are the same as those of the management rights deed that successful bidders are required to enter into, including acquisition limits, association rules and requirements for implementing services in any spectrum band the subject of the rights.

The following is the list of bidders who registered for the auction:

Bidder number	Bidder name	Associations/principals declared
901	Blue Reach Ltd	Yes [7 kB PDF]
902	Compass Communications Ltd	Yes [7 kB PDF]
903	Craig Wireless Systems Ltd	Yes [7 kB PDF]
904	Kordia Ltd	Yes [7 kB PDF]
905	Snap Internet Ltd	Yes [7 kB PDF]
906	Spectrumania Ltd	Yes [7 kB PDF]
907	Telecom Leasing Ltd	Yes [8 kB PDF]
908	TelstraClear Ltd	Yes [64 kB PDF]
909	Vodafone Mobile NZ Ltd	Yes [7 kB PDF]
910	Woosh Wireless Ltd	Yes [7 kB PDF]

Bidder associations as advised to the Auction Manager as at 4.00pm on Monday 26 November 2007 are summarised [here](#).

Details of disclosed principals and beneficial owners advised to the Auction Manager can be viewed on the [registered bidders table](#) given above. (Click the "yes" link in the table view the relevant information)

Registered Bidders must continue to advise the Auction Manager of any changes in the composition of their Associate Groups as and when they arise up to, and including, the completion date of the auction pursuant to clause 4.8 of the Auction 9 Catalogue.

Updated: Bidder Associations advised to the Auction Manager as at 4.00pm on Monday 26 November 2007 gave rise to an Associate Group comprising Blue Reach Limited, Spectrumania Limited and Compass Communications Limited.

The Auction Manager has subsequently received statutory declarations to the effect that Compass Communications Limited is no longer an Associate of Blue Reach Limited and Spectrumania Limited.

The declared Associations of Blue Reach Limited and Spectrumania Limited give rise to an Associate Group comprising those two companies.

As with previous auctions, the Ministry operated a "mock" auction in the week before the commencement of Auction No. 9.

Documents

Auction information

[Auction 9 catalogue \[300 kB PDF\]](#) – the auction rules, lots, deed and conditions of sale

[Amendment to the Terms and Conditions set out in the Auction 9 Catalogue dated 2 November 2007 \[27 kB PDF\]](#)

[Bidder's Manual \(PIB 26 issue 8\) - Nov 2007 \[1.300 kB PDF\]](#)

[Table of lots to be offered in the Auction](#)

[Schedule 3 to Auction 9 Catalogue - Management Right Deed \[60 kB PDF\]](#)

[Auction registration form \(RFA1\) \[30 kB PDF\]](#)

[Questions and answers regarding the 2.3GHz and 2.5GHz radio frequency auction](#)

Media statements

[19 December 2007 - Notice of provisional results of radio spectrum Auction 9](#) - Ministry of Economic Development

[1 November 2007 - 2.3 and 2.5 GHz radio spectrum auction set for December](#) – Hon David Cunliffe, Minister of Communications and Information Technology

[1 November 2007 - New radio spectrum opportunities for Māori](#) - Hon Parekura Horomia, Minister of Māori Affairs and Hon David Cunliffe, Minister of Communications and Information Technology

[17 August 2007 - Wireless broadband roll-out a step closer](#) – Hon David Cunliffe, Minister of Communications

[31 May 2007 - Wireless broadband spectrum auction in December](#) - Hon David Cunliffe, Minister of Communications

[31 May 2007 - Delivering on the act](#) - Speech by Hon David Cunliffe, Minister of Communications

[16 May 2007 - 2.3 GHz spectrum submissions need careful scrutiny](#) - Hon David Cunliffe, Minister of Communications

[10 April 2007 - Broadband wireless spectrum auction process starts](#) - Hon David Cunliffe, Minister of Communications

Cabinet documents

[Cabinet paper – Allocation of spectrum for wireless broadband: 2.3 Ghz and 2.5 GHz \[752 kB PDF\]](#) - The recommendations in this paper and the option in Recommendation 13.4 were agreed to.

[Cabinet paper - Allocation of spectrum for wireless broadband: 2.3 GHz and 2.5 GHz \[102 kB PDF\]](#)

[Cabinet minute - Allocation of spectrum for wireless broadband: 2.3 GHz and 2.5 GHz \[18.9 kB PDF\]](#)

Consultation documents

[Submissions](#) – View the submissions received on the 2.3/2.5 GHz auction discussion paper

[2.3/2.5 GHz auction discussion paper](#) – A discussion paper of the proposed rules, process and technical parameters for an auction of spectrum in the 2.3 GHz and 2.5 GHz bands. (August 2007). Also available in PDF format - [2.3/2.5 GHz auction discussion paper \[255 kB PDF\]](#)

[Submissions summary \[176 kB PDF\]](#) – A summary of the submissions the Ministry of Economic Development received on the proposed auction rules, process and technical parameters for the auction of spectrum in the 2.3 GHz band. (May 2007)

[Submissions](#) – A list of submitters on the proposed auction rules, process and technical parameters for the auction of spectrum in the 2.3 GHz band. (May 2007)

[Radio frequency auction No. 9: overview \[222 kB PDF\]](#) – A discussion paper setting out the proposed auction rules, process and technical parameters for the auction of spectrum in the 2.3 GHz band. (April 2007)

Radio spectrum auction results

[Questions and answers regarding the 2.3GHz and 2.5GHz radio frequency auction](#)

[Radio frequency auction: 2.3 GHz and 2.5 GHz bands discussion paper](#)

[2.3 GHz and 2.5 GHz auction: submissions received](#)

View the submissions received for the 2.3 GHz and 2.5 GHz auction.

[Auction 9: Bidder associations](#)

[Table of lots to be offered in Auction 9](#)